



Advocacy vs. Lobbying: Yes You Can!



SESSION TOPICS

- Review of Advocacy and Lobbying definitions
- Brief overview of what is permitted by the IRS
- How 501(c)(3)s can lobby

Photo by chiekashi16



ADVOCACY

DEFINITION:

*arguing in favor of a cause or idea,
promoting mission through
engagement with others*



**What Should Climate Action
Look Like in Bethlehem?**

Make your voice heard

810 x 460 1 day ago



WISSAHICKON
TRAILS

Explore the Watershed ▾ Take Action

TAKE ACTION

Take Action at Home

We are all capable of taking actions in our own lives that have positive impacts on the health of our local environment. Here are a few ways that you can make a difference.

LOBBYING

DEFINTION:

Any attempt to influence a politician, public official, or a member of the public on a specific piece of legislation



LOBBYING REQUIREMENTS

Insubstantial Test vs. 501 (h) Form

Form 5768 (Rev. September 2009) Department of the Treasury Internal Revenue Service	Election/Revocation of Election by an Eligible Section 501(c)(3) Organization To Make Expenditures To Influence Legislation (Under Section 501(h) of the Internal Revenue Code)	For IRS Use Only ►
Name of organization		Employer identification number
Number and street (or P.O. box no., if mail is not delivered to street address)		Room/suite
City, town or post office, and state		ZIP + 4
1 Election —As an eligible organization, we hereby elect to have the provisions of section 501(h) of the Code, relating to expenditures to influence legislation, apply to our tax year ending and all subsequent tax years until revoked. (Month, day, and year)		
Note: This election must be signed and postmarked within the first taxable year to which it applies.		
2 Revocation —As an eligible organization, we hereby revoke our election to have the provisions of section 501(h) of the Code, relating to expenditures to influence legislation, apply to our tax year ending (Month, day, and year)		
Note: This revocation must be signed and postmarked before the first day of the tax year to which it applies.		
Under penalties of perjury, I declare that I am authorized to make this (check applicable box) ► <input type="checkbox"/> election <input type="checkbox"/> revocation on behalf of the above named organization.		
..... (Signature of officer or trustee) (Type or print name and title) (Date)

LOBBYING TYPES

Direct

Grassroots



PROHIBITED ACTIVITIES



ACTION
FUND

ABOUT

GET INVOLVED

ANNOUNCEMENTS

NWF.ORG

Donate

National Wildlife Federation Action Fund Endorses Rep. Dingell for Re-Election



For more information on permissible and prohibited activities:

Alliance for Justice www.afj.org

Council of Nonprofits

www.councilofnonprofits.org



NEWS RELEASE: PennEnvironment Announces Local Endorsements for Spring 2020 Primary Election

Contact
David Masur,

Highlights Environmental Champions in competitive house, senate races

For Immediate Release
Tuesday, May 26, 2020

[Philadelphia] -- Today, PennEnvironment announced its slate of environmental endorsements for Pennsylvania's spring 2020 primary election, including endorsements for Congress, the state House of Representatives, and the state Senate.

"Given the immense challenges facing Pennsylvania and the nation today, it will be more challenging than ever for voters to learn about the candidates on the ballot before Primary Election Day on June 2. We think PennEnvironment's endorsement is a critical tool to help voters know which candidates are environmental champions as they try to navigate changes in voting dates and the voting process," said David Masur, PennEnvironment Executive Director.

"Electing environmental champions has never been more important. PennEnvironment's endorsements serve as a tool to help Pennsylvanians know not only who votes in favor of the environment, but also who uses their platform as an elected official to advocate for bold environmental progress," Masur noted.

RECAP & RESOURCES



What actions are NOT considered lobbying:

- Commenting on regulations
- Opposing/Supporting Executive Orders
- Requesting agencies to enforce existing laws
 - Litigation

RESOURCES: BOARD SOURCE; ALLIANCE FOR JUSTICE; NATIONAL COUNCIL of NON-PROFITS



***Thank
you!***

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